

# OUR STORY

## AN OVERVIEW OF NCSM

Est. 1966 | Serving Malaysia with Compassion and Care

|    |                                |
|----|--------------------------------|
| 01 | About Us                       |
| 02 | Our National Reach             |
| 03 | Our Key Work Areas             |
| 04 | Our Service Pillars            |
| 05 | Pillar 1: EDUCATE              |
| 06 | Pillar 2: CARE                 |
| 07 | Pillar 3: SUPPORT              |
| 08 | Flagship Events                |
| 09 | Key Assets                     |
| 10 | Our Impact                     |
| 11 | Recent Awards and Achievements |
| 12 | Alliances                      |
| 13 | Partners                       |

## NCSM'S ROYAL PATRONS



DYMM PADUKA SERI SULTAN  
PERAK DARUL RIDZUAN  
SULTAN NAZRIN MUIZZUDDIN SHAH IBNI  
ALMARHUM SULTAN AZLAN MUHIBBUDDIN  
SHAH AL-MAGHFUR-LAH



DYMM RAJA PERMAISURI  
PERAK DARUL RIDZUAN  
TUANKU ZARA SALIM

FATHERS OF CANCER AWARENESS IN MALAYSIA



TUN ABDUL RAZAK  
BIN HUSSEIN



SULTAN AZLAN MUHIBBUDDIN SHAH  
IBNI ALMARHUM SULTAN YUSSUFF IZZUDDIN SHAH  
GHAFARULLAHU-LAH



DATO' DR. S. K.  
DHARMALINGAM

OUR FOUNDING STORY

Established in 1966 by the late Dato' Dr S.K. Dharmalingam, Malaysia's first oncologist, National Cancer Society Malaysia (NCSM) was launched by the late Prime Minister, YAB Tun Abdul Razak, with the strong support and patronage of His Royal Highness the late Sultan Azlan Shah, whose involvement was instrumental in shaping the Society's early direction and growth. NCSM is Malaysia's first not-for-profit cancer organisation providing education, care and support to those affected by cancer and the wider

ROYAL PATRONAGE

Under the distinguished patronage of His Royal Highness Sultan Paduka Seri Sultan Perak Darul Ridzuan, Sultan Nazrin Muizzuddin Shah, reflecting our commitment to serving the nation with excellence and compassion.

OUR FUNDING MODEL

A tax-exempt charity body registered under the Malaysian Societies Act and Registrar of Societies Malaysia. Financed entirely by contributions and donations from the public, ensuring every donation directly supports our mission.

OUR MISSION

To provide **holistic cancer-related services** to cancer patients, caregivers and the public through education, care and support, ensuring no one faces cancer alone.

1966  
YEAR ESTABLISHED

1st  
CANCER NGO IN MALAYSIA

# NCSM LEADERSHIP



**NCSM'S PRESIDENT**  
DATO' DR. SAUNTHARI SOMASUNDARAM



**NCSM'S PRINCIPAL PATRON**  
YBHG. TAN SRI DATO' SERI RAFIDAH AZIZ



**VICE PRESIDENT**  
Dato' Seri Dr. T Devaraj



**VICE PRESIDENT**  
Dr. Felix Sundram



**VICE PRESIDENT**  
Dr. Lam Chin Chyou



**HON. GEN. SECRETARY**  
Pan Choi Yen



**HON. GEN. TREASURER**  
Ravi Navaratnam



**DEPUTY HON. GEN. TREASURER**  
Charlene P. C. Chew

# NCSM LEADERSHIP



**COUNCIL MEMBER**  
Dr. Ananda  
Dharmalingam



**COUNCIL MEMBER**  
Dr. Azlina Firzah  
Binti Abd Aziz



**COUNCIL MEMBER**  
T Devabalan A/L  
K Theyventheran



**COUNCIL MEMBER**  
Noor Afyza Abdullah



**COUNCIL MEMBER**  
Foo Yet Ngo



**MANAGING DIRECTOR**  
Kol Bersekutu (PA) Professor Dr. Murallitharan Munisamy



**NCSM'S CLINICAL ADVISORY COMMITTEE** ➔

Datuk Dr. Muhammad Radzi Abu Hassan

Dato' Seri Dr. Hj Mohamed Yusof b Hj Abdul Wahab

Professor Dr. Elil Renganathan

Professor Dato' Dr. Fitjerald Henry

Professor Madya. Dr Aminudin Rahman Mohd Mydin

Dr. Noor Ashani Md Yusoff

Dr. Shantini Arasaratnam

Professor Dato' Dr. Rosmawati Mohamed

Dr. Nur Fadhlina Abdul Satar



**NCSM'S COMMUNITY  
ADVISORY COMMITTEE** ↗

Lieutenant General Datuk Dr. William Stevenson (R)

Dato' Sivakumar Krishnan

Ms. Zuriah Abu Bakar

Datin Seri Sunita Mei-Lin Rajakumar

Ms. Traccie Chan

Mr. Ragunath Murthy

Mr. Jaya Kumaar Subramaniam

Ms. Siti Subaidah Mustaffa

Mr. Jeevan Rajoo



**NCSM'S PARTNERSHIPS **  
**ADVISORY COMMITTEE**

Mr. Jai Shankar

Mr. Dennis Lai

Mr. Wong Chin Mun

Mr. G Saravanan

Dr. Thinakaran Selvarajah

Dr. Abdullahi Sheriff

Mr. Raymond D Cruz

Mr. Jegatheswaran Panderengen

Mr. Parthiban Illangovan

## Jawatankuasa Penasihat Pengalaman Hidup Pesakit (PWLE)



### NCSM'S PEOPLE WITH LIVED EXPERIENCE ADVISORY COMMITTEE ↗

Datuk Dr. Ryan Ponnudurai

Mdm. Ranjit Kaur

Datuk Dr. Narimah Awin

Ms. Chuah Poh Choo

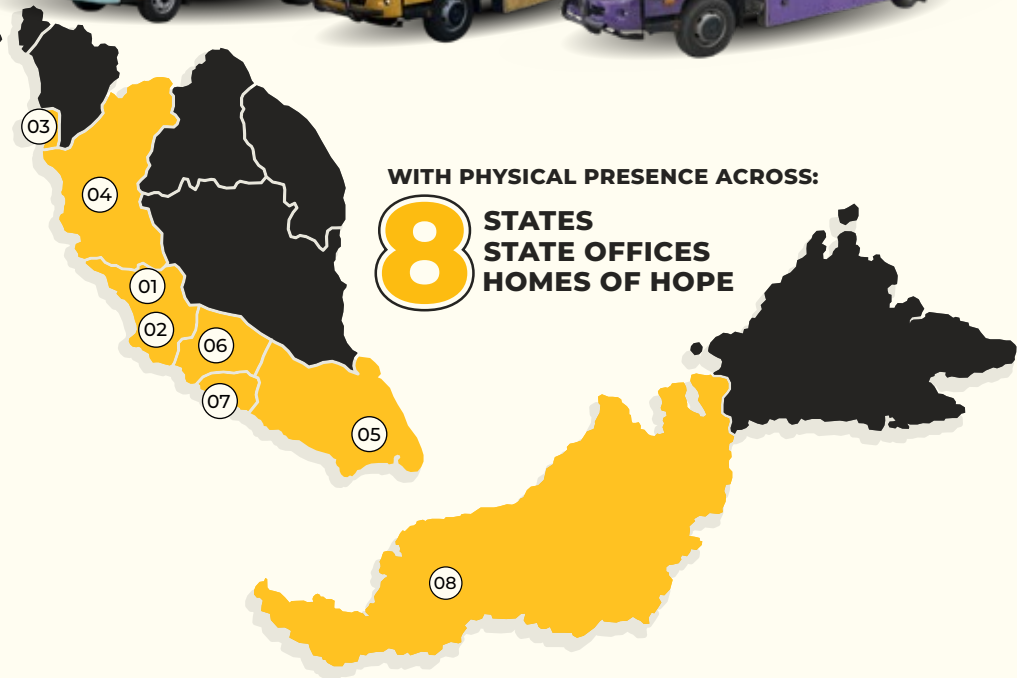
Ms. Mahani Kassim

# NCSM OPERATES ACROSS ALL 13 STATES AND 2 FEDERAL TERRITORIES IN MALAYSIA



WITH PHYSICAL PRESENCE ACROSS:

**8** STATES  
STATE OFFICES  
HOMES OF HOPE



## 01 KUALA LUMPUR

- NCSM Headquarters
- NCSM Home of Hope:
  - Yayasan Jantung Malaysia
  - Menara Wesley
  - Kuala Lumpur (HQ)
  - Chow Kit

## 02 SELANGOR

- NCSM Selangor Office
- NCSM Home of Hope:
  - Andari Townvilla

## 03 PULAU PINANG

- NCSM Penang Office
- NCSM Home of Hope

## 04 PERAK

- NCSM Perak Office
- NCSM Caritas Adult & Children Homes of Hope

## 05 JOHOR

- NCSM Johor Office
- NCSM - IPCC Cancer Support Centre

## 06 NEGERI SEMBILAN

- NCSM Negeri Sembilan Office

## 07 MELAKA

- NCSM Melaka Office

## 08 SARAWAK

- NCSM Sarawak Office



NCSM KUALA LUMPUR (HEADQUARTERS)



NCSM PERAK OFFICE



NCSM PENANG OFFICE



NCSM JOHOR OFFICE



NCSM MELAKA OFFICE



NCSM SARAWAK OFFICE



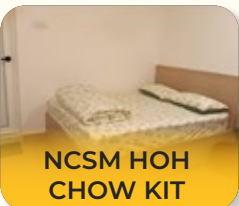
NCSM HOH KL



NCSM HOH WESLEY



NCSM HOH SELAYANG



NCSM HOH CHOW KIT



NCSM HOH YJN



NCSM HOH CARITAS, PERAK



NCSM HOH PULAU PINANG

## 6 KEY CANCERS

**Our Aim:**

Reduce the number of individuals being diagnosed in late stages

**BREAST CANCER****COLORECTAL CANCER****CERVICAL CANCER****LUNG CANCER****Our Aim:**

Holistic support to support improved treatment and survival of children living with cancer

**CHILDHOOD CANCER****Our Aim:**

Improve disease awareness and equitable access around genitourinary cancer

**GENITOURINARY CANCERS**

## 3 SERVICE PILLARS

### EDUCATE



Driving societal transformation on cancer prevention across the entire community

### CARE



Supporting equitable screening, early detection and diagnosis of cancer across the entire community

### SUPPORT



Supporting and overcoming psychosocial barriers faced by people living with cancer across their treatment journey

# EDUCATE

Driving societal transformation on cancer prevention  
across the entire community



## HEALTH ADVOCACY AND POLICY

- Advocacy and policy development on cancer and Noncommunicable disease (NCD)-related issues across the stakeholder landscape.



## HEALTH LITERACY

- Developing and implementing community health literacy programmes
- Developing and implementing targeted digital health literacy programmes



## HEALTH PROMOTION

- Development and dissemination of health promotion materials
- Development and implementation of focused health promotion programmes for different community segments



## HEALTH COMMUNICATIONS

- Development and dissemination of health messages on mainstream media and to communities
- Development and dissemination of health messages on social media
- Development and deployment of national-level campaigns



## HEALTH EDUCATION

- Educating and increasing awareness among the community for NCDs and cancer
- Educating and upskilling healthcare professionals (HCPs) on their general health, NCDs and cancer

### FOCUS POPULATIONS

- Primary and secondary school children
- Young Adults in colleges and universities
- Remote, rural and underprivileged communities
- Workplace communities
- Healthcare professionals

## EDUCATE

Driving societal transformation on cancer prevention  
across the entire community

### HEALTH ADVOCACY AND POLICY



National Cancer Society Malaysia, with support from MCIS Life and the Ministry of Health Malaysia, launched NCSM LungShield, an integrated early lung cancer screening and diagnostic solution.



National Cancer Society Malaysia urges MPs to back the Health Ministry's proposed Generational End Game tobacco control bill.

### HEALTH LITERACY



Launch of Pak Lung Mascot during NTCC 2025, officiated by Yang Berhormat Datuk Seri Dr. Dzulkefly Ahmad, Minister of Health Malaysia



The 2nd National Cancer Congress Malaysia (NCCM 2025) convened 1,100 global experts to advance innovation in cancer research, prevention, treatment, and supportive care.

### HEALTH PROMOTION



In conjunction with World Cancer Day 2026, National Cancer Society Malaysia and Kementerian Kesihatan Malaysia unite with partners to strengthen community action against



The Actualising Behavioural Changes in Non-Communicable Diseases (ABCs in NCDs) Summit focused on advancing strategies for NCD prevention and management.

## EDUCATE

Driving societal transformation on cancer prevention  
across the entire community

### HEALTH EDUCATION



Our Medical Doctor gave a talk on the importance of early detection, risk reduction, and timely prevention – particularly for older adults – at a community Wellness & Preventive Health Screening.



Our Public Health Executive delivered an engaging and informative Cancer Awareness Talk to Year 9 students at Tree Top International School.

### HEALTH COMMUNICATIONS



National Cancer Society Malaysia has created monthly educational post to raise awareness, promote prevention, and empower the community in the fight against cancer.



National Cancer Society Malaysia launched Malaysia's first health digital library, BEAUTY, featuring 44 videos and 48 booklets with comprehensive cancer education resources.

## CARE ↗

Supporting equitable screening, early detection and diagnosis of cancer across the entire community



### COMMUNITY HEALTH SCREENING AND EARLY DETECTION

- ↗ Conducting Community outreach and screening across Malaysia for cancer and other NCDs



### CANCER AND HEALTH SCREENING CLINIC

- ↗ Conducting screening for cancer and NCDs at CHSC Clinic, Bangunan NCSM, Kuala Lumpur
- ↗ Conducting Screening for cancer and NCDs at Poliklinik NCSM Johor Bahru in Iskandar Puteri



### CANCER DIAGNOSTIC SERVICES

- ↗ Providing an equitable & affordable SPECT-CT Diagnostic Service
- ↗ Providing an equitable & affordable PET-CT Diagnostic Service
- ↗ Providing an equitable & affordable CT and other Diagnostics Service
- ↗ Providing an equitable & affordable Precision/Genomic Diagnostic Service



### NATIONAL CANCER INTEGRATED PREVENTION, SCREENING AND EARLY DETECTION PROGRAMMES

- ↗ Implementing the Integrated Lung Cancer Screening and Diagnosis Programme  
- LungShield
- ↗ Implementing the Cervical and HPV related cancers prevention programme  
- Leaving No One Behind 2.0
- ↗ Implementing the Breast cancer screening and early detection programme  
- NCSM-ETIQA Breast Cancer Screening and Detection Ecosystem

## CARE

Supporting equitable screening, early detection and diagnosis of cancer across the entire community

### COMMUNITY HEALTH SCREENING AND EARLY DETECTION



National Cancer Society Malaysia partnered with MST Golf to provide community cancer screenings in Kluang, Serdang, and Ipoh.



National Cancer Society Malaysia joined Holy Redeemer Church Klang's Cancer Awareness Weekend, offering early screenings and a medical talk.

### CANCER AND HEALTH SCREENING CLINIC



National Cancer Society Malaysia holds a Clinic Open Day at the Cancer & Health Screening Centre (CHSC) every quarter.



A group of ladies from the Malaysian Blind Association did a free mammogram screening at the Cancer & Health Screening Clinic.

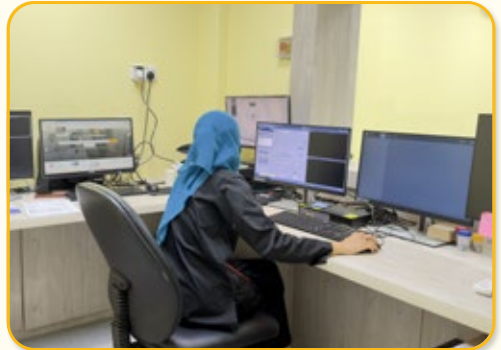
## CARE

Supporting equitable screening, early detection and diagnosis of cancer across the entire community

### CANCER DIAGNOSTIC SERVICES



The Medical Technologist positioned the patient prior to the procedure.



The Medical Technologist adjusted the parameters and monitored the image acquisition on the computer.

### NATIONAL CANCER INTEGRATED PREVENTION, SCREENING AND EARLY DETECTION PROGRAMMES



National Cancer Society Malaysia onboarded new GP partners for the Leaving No One Behind (LNOB) 2.0 initiative.



National Cancer Society Malaysia held the Pink Etiqua 2.0 free mammogram screening at Cancer & Health Screening Clinic in Kuala Lumpur.

## SUPPORT ↗

Supporting and overcoming psychosocial barriers faced by people living with cancer across their treatment journey



### PSYCHOSOCIAL SUPPORT SERVICES

- ↗ Providing community level dietetics services.
- ↗ Providing community level clinical psychology services.
- ↗ Providing community level counselling services.
- ↗ Providing community level financial counselling services.



### CANCER INFORMATION SERVICE (CIS) (1800-88-1000)

- ↗ Providing guidance and information pertaining to cancer and cancer resources across the landscape through multiple communication channels.
- ↗ Implementing Digital Navigation services- tracking of at-risk individuals within the community.



### GUIDED PATIENT SUPPORT (GPS)

- ↗ Providing community navigation services in multiple modalities and communities.



### RESOURCE WELLNESS CENTRE

- ↗ Organising consistent wellness classes and workshops aimed at improving quality of life of survivors and caregivers.
- ↗ Organising activities and providing support to cancer support groups.



### HOMES OF HOPE

- ↗ Providing free accommodation for out-of-town childhood cancer patients and caregivers through Children's Home of Hope.
- ↗ Providing free accommodation for out-of-town adult cancer patients and caregivers through Adult's Home of Hope.



### PATIENT THERAPEUTICS ACCESS PROGRAMME

- ↗ Collaborate with stakeholders to provide more affordable therapeutics across the cancer landscape for people living with cancer.
- ↗ Helping patient access programmes to increase access to innovative, cutting-edge cancer therapeutics.

## SUPPORT ↗

Supporting and overcoming psychosocial barriers faced by people living with cancer across their treatment journey

### PSYCHOSOCIAL SUPPORT SERVICES



National Cancer Society Malaysia organised the Mental Health Open Day at NCSM-Caritas Home of Hope Ipoh, Perak

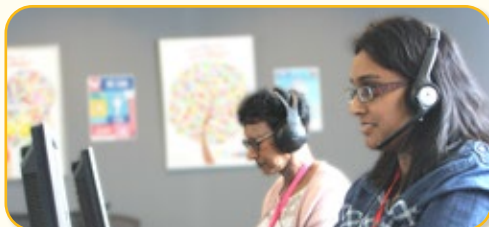


National Cancer Society Malaysia and Pharm-D Health Science launched the NCSM-PDHS VALENS Support Fund to support unique cancer journeys through nutrition access and patient education

### CANCER INFORMATION SERVICE (CIS) (1800-88-1000)



National Cancer Society Malaysia's Cancer Information Service team assisting the caller with guidance, support, and reliable information to help them navigate their cancer journey



National Cancer Society Malaysia's Cancer Information Service operates Monday to Friday, 8.30am-4.30pm, and Saturday, 8.30am-1.30pm.

### GUIDED PATIENT SUPPORT (GPS)



National Cancer Society Malaysia's Guided Patient Support organised Patient Navigation Training at NCSM Melaka.



National Cancer Society Malaysia's Guided Patient Support organised Basic Stoma Care Workshop for NCSM Patient Navigators.

## SUPPORT ↗

Supporting and overcoming psychosocial barriers faced by people living with cancer across their treatment journey

### RESOURCE WELLNESS CENTRE



National Cancer Society Malaysia holds a Tai Chi class every Saturday for cancer survivors and caregivers.



National Cancer Society Malaysia holds a Chinese Ink Painting class every Thursday exclusively for cancer survivors.

### HOMES OF HOPE



Childhood cancer patients and their caregivers took part in activities at the Home of Hope.



NCSM-Caritas Home of Hope, Perak, celebrated Gold September in conjunction with Childhood Cancer Awareness Month.

### PATIENT THERAPEUTICS ACCESS PROGRAMME



NCSM PAP collaborates with various stakeholders in trying to provide more affordable medications to patients.



NCSM PAP helps educate patients on their medication accessibility options as per the doctor's prescription.

# NTCC 2025

NATIONAL TOBACCO CONTROL CONFERENCE

## National Tobacco Control Conference (NTCC) and Lung Health Summit

 700 participants (2020)  
400 participants (2025)

 <https://ntcc.cancer.org.my/>



A national platform that unites key stakeholders to advance coordinated action towards a tobacco-free society

# NATIONAL CANCER CONGRESS MALAYSIA

Bridging Gaps, Building Hope, Empowering Lives

## National Cancer Congress Malaysia

 500 participants (2024)  
1,100 participants (2025)

 <https://nccm.cancer.org.my/>



A national multidisciplinary platform uniting stakeholders to advance cancer prevention, treatment, research, and policy in Malaysia.

# NCD

MALAYSIA CONFERENCE  
Reducing NCD Burden: A National Priority

## NCD Malaysia Conference

 700 participants

 <https://ncdm.cancer.org.my/>



A national platform that convenes policymakers, healthcare professionals, civil society, and advocates to advance policy dialogue and coordinated action on non-communicable diseases in Malaysia.



### World Cancer Day

 630 participants at University of Cyberjaya (2023)

300 participants at Wisma Sejarah (2025)

500 participants at Wisma DBP(2026)



In Malaysia, NCSM also commemorates World Cancer Day in alignment with Union for International Cancer Control's global campaign, reinforcing national efforts to strengthen cancer control and advance health policy advocacy.



### Relay for Life

 10,500 participants nationwide (2025)



RFL is a global fundraising movement that brings communities together to fight cancer, honouring survivors, remembering loved ones, and raising funds for education and patient support. In Malaysia, NCSM has expanded Relay For Life beyond its original footprint into six additional states, strengthening nationwide community participation in the fight against cancer.



### Luminaria

 1350 participants nationwide



The Luminaria Ceremony is a deeply symbolic segment of Relay For Life, where candle-lit bags bearing the names of loved ones are illuminated in tribute of cancer survivors.

### Pink October

Programme that raises breast cancer awareness through screenings, education, survivor support and nationwide community outreach.



National Cancer Society Malaysia joined Pink Ribbon Run 2025, a post-campaign movement to continue raising awareness on the importance of screening and early detection in the fight against breast cancer.

 **2000 participants**

### National Cancer Survivors' Day

Programme that celebrate survivors, promote hope, raise awareness of survivorship issues, and strengthen community support through activities, sharing sessions, and outreach initiatives.



National Cancer Society Malaysia organised engaging activities to connect with survivors in honour of the incredible journeys of cancer warriors towards recovery.

 **45 participants**

### November

Programme that raise health awareness through screenings, education, mental health advocacy, and community campaigns supporting, prevention, screening and early detection of men's cancers.



National Cancer Society Malaysia joined Project Blue Dot, which offered free PSA screenings for early prostate cancer detection.

### National Childhood Cancer Carnival

This annual carnival and conference brings together childhood cancer patients, their caregivers, and professionals from across Malaysia.



The cancer survivors and caregivers enjoyed playing games at the Childhood Cancer Carnival in MATIC, Kuala Lumpur.



800 participants (2023)



760 participants (2024)

### World Lung Cancer Day

Programme that raise lung cancer awareness through screenings, education, early detection advocacy, and community outreach initiatives.



National Cancer Society Malaysia collaborated with partners on the Live, Laugh, Lungs Campaign to promote lung health through prevention, screening, treatment access, and education.

### International Women's Day

Programme that celebrate women's achievements, promote gender equality, and raise awareness on women's health, rights, and empowerment through education and community activities.



National Cancer Society Malaysia took part in the "Hands of Health" event in conjunction with International Women's Day by providing free clinical breast



100 participants



## TUN RAZAK DIGITAL LIBRARY

The Tun Razak Digital Library serves as a centralised repository of the Society's publications on cancer prevention, care, treatment, and support, freely accessible and continuously updated for the benefit of all Malaysians.



<https://cancer.org.my/get-ahead/tun-abdul-razak-digital-library/>

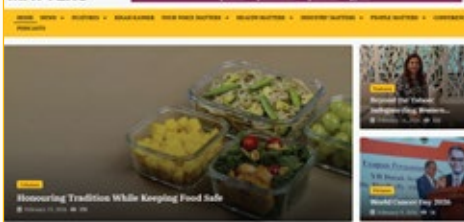


## BEAUTY LIBRARY

BEAUTY (Bringing Education and Understanding To You) integrates health education and preventive support into trusted community spaces in barber shops and beauty salons. Together, these interconnected solutions form a scalable, sustainable ecosystem designed to expand into a nationwide community-based health umbrella system.



<https://beauty.cancer.org.my/>

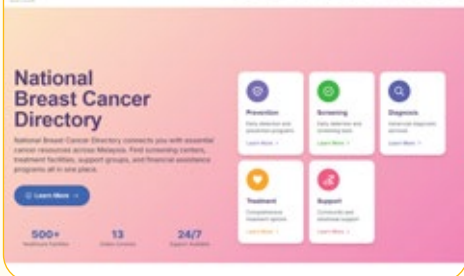


## CANCER MATTERS

Cancer Matters is an initiative by the National Cancer Society of Malaysia dedicated to raising awareness and sharing essential knowledge on cancer prevention, treatment, and care. As a bilingual platform, it aims to reach diverse communities and ensure accessible, reliable information for all.



<https://cancermatters.cancer.org.my/>



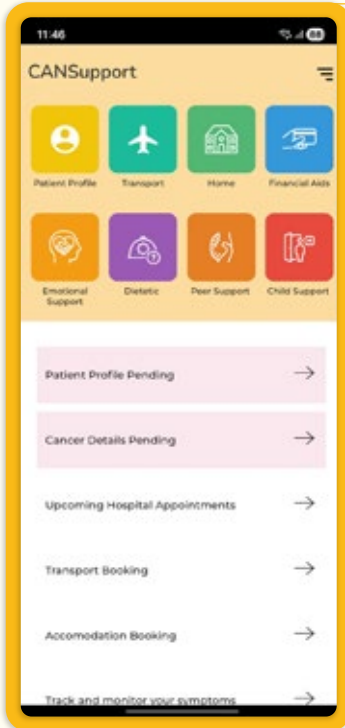
## NATIONAL CANCER DIRECTORY (BREAST)

National Breast Cancer Directory connects you with essential cancer resources across Malaysia. Find screening centers, treatment facilities, support groups, and financial assistance programs all in one place.



<https://breast.cancer.org.my/>





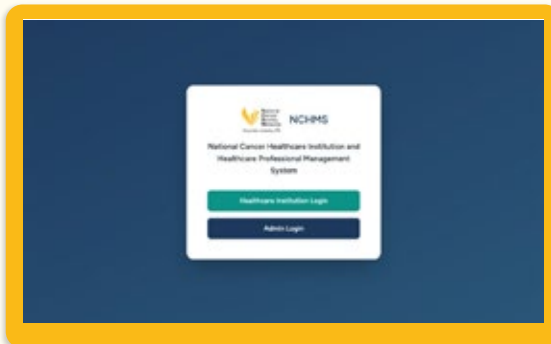
## CAN SUPPORT <https://cansupport.com.my/>

A platform for cancer patients and caregivers can request for psychosocial support such as transportation, homes, financial aids, dietetic, peer support, counselling & play therapy. Our aim is to go thru the cancer journey with you and provide support financially, mentally &



## NATIONAL CANCER SCREENING REGISTRY (NCSR) <https://ncsr.cancer.org.my>

National Cancer Screening Registry is a centralised database tracking cancer screenings, outcomes, and follow-ups to improve early detection, patient care, and cancer prevention programs nationwide.



## NATIONAL CANCER HEALTHCARE INSTITUTION AND HEALTHCARE PROFESSIONAL MANAGEMENT SYSTEM

<https://nchms.cancer.org.my/>

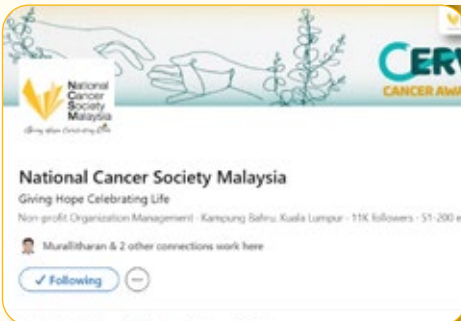
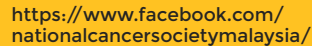
The National Cancer Healthcare Institution and Healthcare Professional Management System (NCHMS) is a centralised national platform developed by the National Cancer Society of Malaysia (NCSM) to manage the onboarding, accreditation, and operational participation of healthcare institutions and healthcare professionals across NCSM cancer screening programmes.





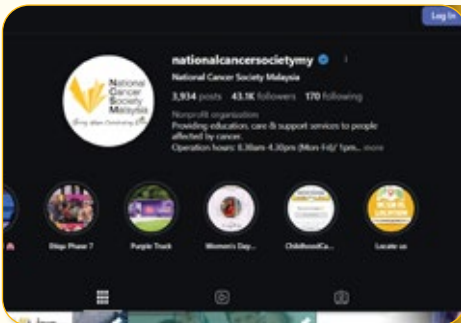
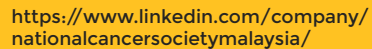
**NATIONAL CANCER SOCIETY  
MALAYSIA FACEBOOK PAGE**

The National Cancer Society Malaysia (NCSM) Facebook page shares updates on cancer awareness, prevention, and support initiatives in Malaysia. With over 100,000 followers, NCSM is an NGO providing holistic cancer care, including screenings, financial assistance, counselling, and patient support programmes.



**NATIONAL CANCER SOCIETY  
MALAYSIA LINKEDIN PAGE**

The National Cancer Society Malaysia (NCSM) LinkedIn page showcases its advocacy, partnerships, screening programmes, and community outreach, highlighting its impact in holistic cancer care and early detection across Malaysia.



**NATIONAL CANCER SOCIETY  
MALAYSIA INSTAGRAM PAGE**

The National Cancer Society of Malaysia (NCSM) Instagram page, with over 43,000 followers, shares content on cancer awareness, prevention, screenings, support services, and community outreach in Malaysia.



**NATIONAL CANCER SOCIETY  
MALAYSIA WHATSAPP CHANNEL**

The National Cancer Society Malaysia (NCSM) WhatsApp Community Channel shares direct updates on cancer awareness, screening programmes, community initiatives, and patient support services in Malaysia.





# EDUCATE

Our activities to minimise cancer in Malaysia by raising public awareness on the prevention, screening and early detection of cancer through education

| Activity                                                                 | Targeted Group(s)                                                                    |                   | Impact in 2025 |
|--------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------|----------------|
| Health Education and Health Promotion Programmes                         |                                                                                      |                   |                |
| Educational institutions                                                 | College and university students                                                      |                   | 15,580         |
| Communities                                                              | Residents of communities, comprising all ages                                        |                   | 41,500         |
| Corporate institutions                                                   | Working adults in the private sector                                                 | (Physical events) | 25,764         |
|                                                                          |                                                                                      | (Virtual talks)   | 2,472          |
| Health Education                                                         |                                                                                      |                   |                |
| Printed health education materials (books, brochures, booklets, reports) | Malaysians of all ages                                                               |                   | 15,232         |
| Digital health education materials (infographics, videos, e-media)       |                                                                                      |                   | 3,629,008      |
| Health Advocacy                                                          |                                                                                      |                   |                |
| Roundtable meetings of stakeholders                                      | Health stakeholders                                                                  |                   | 12,860         |
| Development of health advocates                                          | Young people who are motivated to become spokespeople/advocates for health           |                   | 9,456          |
| Health Education                                                         |                                                                                      |                   |                |
| Healthcare professionals                                                 | Doctors, medical students, allied health personnel – nurses, pharmacists, dietitians | (Physical events) | 12,600         |
|                                                                          |                                                                                      | (Virtual talks)   | 88,607         |



NCSM co-organised the Southeast Asia Healthcare & Pharma Show (SEACare) 2025



Mental Health Open Day at NCSM-Caritas Home of Hope Ipoh, Perak



The NCSM-MOH Pink Hope Screening Programme officiated by the Minister of Health, YB Datuk Seri Dr Dzulkefly Ahmad



NCSM hosting the inaugural Noncommunicable Diseases Malaysia (NCDM) Conference

# CARE

Our activities to increase access to cancer services in Malaysia by providing affordable as well as advanced screening and diagnostic facilities

| Activity                                                                              | Targeted Group(s)                                                 | Impact in 2025 |
|---------------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------|
| Health Screening                                                                      |                                                                   |                |
| Subsidised cancer staging nuclear medicine tests (scintigraphy)                       | All Malaysians diagnosed with cancer needing cancer staging tests | 153            |
| Subsidised screening for breast cancer                                                | Malaysian women from underprivileged backgrounds                  | 40,038         |
| Subsidised screening for cervical cancer                                              |                                                                   | 2,345          |
| Subsidised screening for colorectal cancer                                            | Malaysian men and women from underprivileged backgrounds          | 3,212          |
| Subsidised screening for prostate cancer                                              | Malaysian men from underprivileged backgrounds                    | 2,500          |
| Community screening programmes                                                        | Residents of communities, comprising all ages                     | 43,906         |
| Corporate screening programmes                                                        | Working adults in the private sector                              | 15,432         |
| General health screening for the public                                               | All members of the general public                                 | 48,945         |
| Preventive vaccinations                                                               |                                                                   | 10,660         |
| Liver cancer risk factor screening                                                    |                                                                   | 36,319         |
| Lung cancer risk factor screening                                                     |                                                                   | 41,268         |
| NCD screening (chronic kidney disease, diabetes, dyslipidemia - hypercholesterolemia) |                                                                   | 11,381         |
| HPV Vaccination Programme                                                             |                                                                   |                |
| Human papillomavirus (HPV) vaccination                                                | Underprivileged individuals                                       | 11,345         |



Iftar gathering at the Children's Home of Hope NCSM KL organised by HappyKids



NCSM expands Home of Hope to Penang with MBPP, officiated by Chief Minister, YAB Chow Kon Yeow



Memorandum of Understanding (MoU) Signing Ceremony between NCSM and ASEAN Breast Cancer Patient Advocacy Groups



Cookbook launched by Pink Unity (under NCSM) with Chef Ismail



NCSM Cancer & Health Screening Clinic Open Day

# SUPPORT

Our activities to empower individuals and those affected with cancer to maintain the highest possible quality of life

| Activity                                                       | Targeted Group(s)                                                                                                                                                                        | Impact in 2025 |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Psychosocial Support for Cancer Patients and Caregivers</b> |                                                                                                                                                                                          |                |
| Accommodation support                                          | Underprivileged children and adult diagnosed with cancer receiving treatment at Hospital Kuala Lumpur, Hospital Tunku Azizah, Hospital Raja Permaisuri Bainun and Institut Kanser Negara | 12,650         |
| Community engagement                                           | Adult and child patients diagnosed with cancer, along with their caregivers, and siblings                                                                                                | 9,839          |
| Clinical psychological counselling                             |                                                                                                                                                                                          | 799            |
| Counselling consultation                                       |                                                                                                                                                                                          | 743            |
| Dietary and nutritional counselling                            |                                                                                                                                                                                          | 789            |
| Child mental health services                                   |                                                                                                                                                                                          | 909            |
| Guided patient support                                         |                                                                                                                                                                                          | 595            |
| Support group sessions                                         |                                                                                                                                                                                          | 433            |
| Wellness classes                                               |                                                                                                                                                                                          | 1,249          |
| Masterclasses                                                  |                                                                                                                                                                                          | 272            |
| Peer support programmes                                        |                                                                                                                                                                                          | 2,502          |
| Peer support services                                          |                                                                                                                                                                                          | 500            |
| Workshops                                                      | General public                                                                                                                                                                           | 389            |
| <b>Cancer Information Service (Toll-free Helpline)</b>         |                                                                                                                                                                                          |                |
| Information provision about cancer                             | Patients, caregivers and the general public                                                                                                                                              | 2,776          |
| Counselling (telephone and face-to-face)                       | Patients and caregivers                                                                                                                                                                  | 1,046          |
| Patient journey tracking                                       | Screened and diagnosed cancer patients                                                                                                                                                   | 1,377          |
| <b>Patient Access</b>                                          |                                                                                                                                                                                          |                |
| Subsidised medication access programme                         | Cancer survivors                                                                                                                                                                         | 501            |
| Patient Access Programme (PAP)                                 |                                                                                                                                                                                          | 445            |

## RECENT AWARDS AND ACHIEVEMENTS



World Health Organization's (WHO) World No Tobacco Day 2025 Award



3rd ASEAN Outstanding Social Welfare and Development Awards (AOSWADA) Awarding Ceremony Category: NGO/CSO



Shanghai Honourable Women Entrepreneur Business Awards 2025 (SHE 2025) - Visionary Woman in Public Health Leadership Award



OncoDaily's The 100 Most Influential People in Oncology in 2025



2025 Globesync Catalyst Award



APT Guinness Book of World Records Holder for Most Haircuts by A Team in One Hour 2025



Malaysian Book of Records Most Lung Cancer Screenings Conducted in A Campaign 2025



**2022**

- Global Runner Up Astellas #C3 Cancer Innovation Prize
- 1 of 8 Global Sites Selected for American Cancer Society BEACON Navigation Program
- Overall Outstanding Vaccination Contribution by Healthcare Non-Governmental Organisation (Malaysia)
- Union for International Cancer Control Global Best Cancer CEO 2022



**2023**

- 3G Excellence Award for Community, Development and Philanthropy 2023, Global Good Governance Awards 2023
- JCI Malaysia Sustainability Development Awards (SDG Goal 3 - Good Health and Well-Being)
- Malaysia Book of Records (MBR): Most Breast Cancer Screenings in a Campaign in Malaysia
- Malaysia Book of Records (MBR) : Most Number of Anti-Smoking Poster Drawings in a Competition in Malaysia



**2024**

- MMA Outstanding Public & Healthcare Services Award 2024
- 2024 UK Alumni Award (Malaysia) for Social Action
- Malaysia's Top 30 Women of Excellence and receiving the Special Award: Humanitarian and Community Service
- JCI Malaysia Sustainability Development Awards (SDG Goal 3 - Good Health and Well Being)



## WE'RE A PART OF ➤



## OUR PARTNERS ↗

### ↗ GOVERNMENT, STATUTORY AND PUBLIC-SECTOR BODIES



KEMENTERIAN KESIHATAN MALAYSIA



INSTITUT KANSER NEGARA



KEMENTERIAN KESIHATAN MALAYSIA  
HOSPITAL KUALA LUMPUR



KEMENTERIAN KESIHATAN MALAYSIA  
HOSPITAL TENGGU AIRANG



KEMENTERIAN KESIHATAN MALAYSIA  
HOSPITAL SUI PENGKUB SARON



KEMENTERIAN KESIHATAN MALAYSIA  
HOSPITAL TENGGU AMPUAN RAHMAN



KEMENTERIAN PENDIDIKAN TINGGI



KEMENTERIAN PEMBANGUNAN WANITA,  
KELUARGA DAN MASYARAKAT



KEMENTERIAN PELITA & SAINS



KEMENTERIAN  
PENDIDIKAN  
MALAYSIA



PARLIAMEN BANDAR TUN RAZAK



PARLIAMEN BANDAR TUN RAZAK



PERKESO



MINISTRY OF TRANSPORT



Jabatan  
KEBAJIKAN  
Masyarakat



Selangor



PERKERAJAAN MELAYU



PERKERAJAAN MELAYU



PERKERAJAAN MELAYU



LEMBAGA PENCEGAH DAN PEMBANGUNAN KELUARGA NEGARA



AGENSI KAUPADA DAN PENGURUSAN KOMUNITI



PROTECTHEALTH



Sel Care

## INTERNATIONAL, REGIONAL AND NCD NETWORKS



## CANCER AND NCD NETWORK INSTITUTIONS



## UNIVERSITIES, SCHOOLS AND EDUCATION SUPPORTERS



## UNIVERSITIES, SCHOOLS AND EDUCATION SUPPORTERS



## HEALTHCARE, PHARMA, DIAGNOSTICS, PHARMACY, MEDTECH AND INSURANCE-HEALTH PARTNERS





## BANKING, FINANCE, INSURANCE, GLCS AND CORPORATE DONORS



## FAST-MOVING CONSUMER GOODS (FMCG), RETAIL, FASHION, LIFESTYLE AND CONSUMER BRANDS



## TECHNOLOGY, MEDIA, COMMUNICATIONS, PROFESSIONAL SERVICES AND TECHNICAL SUPPORTERS



## CIVIL SOCIETY, SERVICE CLUBS, CHAMBERS AND COMMUNITY SUPPORTERS



WITH APPRECIATION TO OUR PUBLIC-SECTOR PARTNERS, HEALTHCARE AND ACADEMIC COLLABORATORS, CANCER-CONTROL NETWORKS, CORPORATE DONORS, SPONSORS, IN-KIND SUPPORTERS AND COMMUNITY PARTNERS OVER THE YEARS. SOME WHOM MAY HAVE BEEN INADVERTENTLY OMITTED FROM THIS PUBLICATION

# THANK YOU

Donate to support us





**FOLLOW US**



**National Cancer Society Malaysia**

