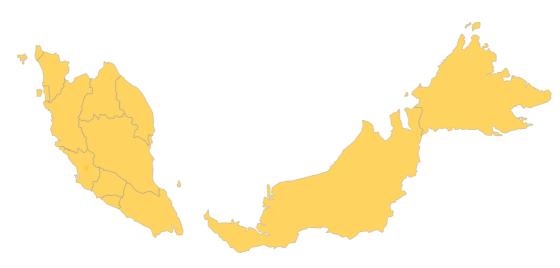


OUR IMPACT ACROSS MALAYSIA

393,827

Malaysians in 2019



National Cancer Society Malaysia (NCSM),

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Toll free helpline: 1 800 88 1000



EDUCATE

Our activities to minimise cancer in Malaysia by raising public awareness on the prevention, screening and early detection of cancer through education

Activity	Targeted Group(s)	Impact in 2019		
Health Education and Health Promotion Programmes				
Secondary educational institutions	Secondary school students	5,044		
Tertiary educational institutions	College or university students	3,355		
Communities	Residents of communities, comprising all ages	24,238		
Corporate institutions	Working adults in the private sector	4,937		
Health Education				
Printed health education materials (books, brochures, booklets, reports)	Malaysians of all ages	102,926		
Digital health education materials (infographics, videos, e-media)	Malaysians of all ages	212,636		
Health Advocacy				
Publication of policy briefs	Top health stakeholders (E.g government, parliamentarians)	100		
Roundtable meetings of stakeholders	Health stakeholders	430		
Development of health advocates	Young people who are motivated to become spokespeople/advocates for health	144		
Health Education				
Healthcare professionals	Doctors, medical students, allied health personnel- nurses, pharmacists, dietitians	1,671		



Parliamentary briefing Health screening Workshop for cancer screening School-based smoking cessation program

CARE

Our activities to increase access to cancer services in Malaysia by providing affordable as well as advanced screening and diagnostic facilities

Activity	Targeted Group(s)	Impact in 2019		
Health Screening				
Subsidised screening for breast cancer	Malaysian women from underprivileged backgrounds	12,152		
Subsidised screening for cervical cancer	Malaysian women from underprivileged backgrounds	3000		
Subsidised screening for colorectal cancer	Malaysian men and women from underprivileged backgrounds	269		
Community screening programmes	Residents of communities, comprising all ages	3,284		
Corporate screening programmes	Working adults in the private sector	918		
Health Screening				
General health screening for the public	All members of the general public	609		
Subsidised cancer staging nuclear medicine tests (scintigraphy)	All Malaysians diagnosed with cancer needing cancer staging tests	678		



SUPPORT

Our activities to empower individuals and those affected with cancer to maintain the highest possible quality of life

Activity	Targeted Group(s)	Impact in 2019		
Psychosocial Support at Children's Home of Hope				
Accommodation support	Underprivileged children diagnosed with cancer receiving treatment at Hospital Kuala Lumpur	3,984		
Psychological support via play therapy services	Children diagnosed with cancer	2,824		
Psychosocial Support for Adult Patients and Caregivers				
Clinical psychological counselling	Patients diagnosed with cancer and caregivers	16		
Dietary and nutritional counselling	Patients diagnosed with cancer and caregivers	55		
Support group sessions	Patients diagnosed with cancer and caregivers	1,767		
Wellness classes	Patients diagnosed with cancer and caregivers	2,592		
Workshops	General public	616		
Masterclasses	Patients diagnosed with cancer and caregivers	74		
Peer support programme	Patients diagnosed with cancer and caregivers	1,471		
Cancer Information Service (Toll-free Helpline)				
Information provision about cancer	Patients, caregivers, general public	1,879		
Counselling (telephone and face-to-face)	Patients & caregivers	1,672		
Patient journey tracking	Screened/diagnosed cancer patients	486		



Painting class Cookbook recipe development Pink Unity brisk walk Group activities for children with cancer and their caregivers