



THOUSANDS THROG IN SOLIDARITY WITH CANCER SURVIVORS AT THE 13TH RELAY FOR LIFE KUALA LUMPUR

Kuala Lumpur, 27 July 2019 – Organised by the National Cancer Society Malaysia (NCSM), the country’s largest cancer celebratory and remembrance evening, Relay for Life Kuala Lumpur was held for the 13th consecutive year on Saturday, 27 July 2019 at Dataran Petaling Jaya from 4pm till midnight. The theme for RFL KL this year was aptly named: Strength. Courage. Love - representing the virtues embodied by cancer survivors. RFL KL first made its debut in 2007 and has had more than 50,000 participants consisting of cancer survivors, caregivers and the general public.

This signature fundraising event for NCSM has a global footprint and was inaugurated in 1985. Its sole purpose is to unite communities to celebrate cancer survivors, remember loved ones lost, raise awareness as well as funds for cancer, and most importantly take turns to walk or run around a track continuously in a show of solidarity and support for the fight against cancer.

One of the biggest highlights at RFL KL 2019 was the newly incorporated 5KM Fun Run. Held from 7pm to 11pm, the first 500 finishers who completed 12 laps around the field were awarded with finisher medals while the first 10 finishers received a Vitahealth hamper worth RM300 in addition to the medals.

Chairperson of RFL KL Dato’ Zuraidah Atan said “Our cancer survivors are heroes without capes - for having great courage and strength in their journey to battle cancer. Through their ordeal, they still carry on with their daily lives. They take care of their family members, children, engage with peers in support groups and attend to their duties in the midst of doctor’s appointments and treatments. They are very dedicated and full of passion to spread awareness on cancer and help those who are in need. As such, the funds raised from RFL KL 2019 will be primarily channelled to the Resource and Wellness Centre of NCSM - in hopes to enhance the services provided to our cancer survivors such as wellness classes and workshops, counselling services, support group activities, nutritional advice and much more.”

RFL KL officially started with the Survivors Lap, followed by a giant ribbon formation by cancer survivors. Various fitness activities such as pilates and zumba were held for participants. The evening



was also filled with entertaining performances courtesy of Brendan Aloysius, Filipino Traditional Dance group, Filipino Unity Guitar group, De'Raden, The Butterflies, Amir Hasan, BSC Segamat, and Fransisca and Friends. The Luminaria remembrance ceremony was held at 8pm and saw participants dedicate messages to loved ones lost, and survivors who braved through their battle with cancer. Participants also had the opportunity to partake in various games and activities promoting wellness, health and cancer awareness.

“As a cancer survivor, Relay for Life Kuala Lumpur is a celebration. We band together to honour loved ones lost, and celebrate this new lease of life, that us survivors have been given.” This is our platform to come together as one, fight against this disease, give hope and spread awareness on cancer,” said Navi Indran Pillai, a cancer survivor and volunteer coordinator at NCSM.

The expected turnout at RFL KL 2019 was approximately 2000 participants. This event was supported by Astro, Bridgestone Tyre Malaysia, Accenture Malaysia, VitaHealth Malaysia, Idifynetz, MSD Malaysia, Brother International, CGC Malaysia, PIDM, Baskin-Robbins Malaysia and Alla Fonte Minerale.

About National Cancer Society of Malaysia / Persatuan Kanser Kebangsaan Malaysia (NCSM)

The National Cancer Society Malaysia (NCSM) is the first not-for-profit cancer organisation in Malaysia that provides education, care and support services for people affected by cancer. Over the last 50 years, it provides holistic cancer support to patients and caregivers. NCSM supports patients in understanding and dealing with cancer in various phases through its five cancer centres – the Cancer and Health Screening Clinic, Nuclear Medicine Centre, Resource and Wellness Centre, Quit Smoking Clinic and the Children’s Home of Hope and has branches in six states, i.e. Johor, Negeri Sembilan, Melaka, Perak, Penang and Sarawak.

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